



EUROPEAN ACADEMY OF  
DERMATOLOGY AND VENEREOLOGY

# Media and Embargo Policy

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28<sup>th</sup> EADV Congress  
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EUROPEAN ACADEMY OF DERMATOLOGY AND VENEREOLOGY  
ACADEMIE EUROPEENNE DE DERMATOLOGIE ET VENEREOLOGIE  
A non profit association / Association sans but lucratif

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# 1 General Media Regulations

Any media outlet or press representative (journalists, reporters, photographers, etc.) wishing to attend the EADV events (Symposium and Congress) and/or other events of EADV must adhere to the EADV media and embargo policy. Signing of the EADV Media and Embargo Policy is a prerequisite for Press registration (online or onsite)

Anyone who violates the EADV media and embargo policy will be penalised. The penalty may be immediate revocation of press credentials, ejection from the EADV event and a denial of access to all EADV events for two years or more. See section 5.

EADV and/or affiliated trademarks, banners and logos are the property of EADV. They cannot be used, reproduced or associated with any article or press release without the prior written permission of EADV. To get the permission please send your request and the relevant material to [Kimberley.zimmermann@eadv.org](mailto:Kimberley.zimmermann@eadv.org).

EADV does not make its press database or registration lists available to third parties. It reserves the right to disclose after the event the list of press agencies, without any data subject to GDPR regulations.

## 2 Accreditation, Registration and Access

Press accreditation and registration is required to attend any EADV event. Press registration is free and includes the following services (offered at the EADV congress):

- Access to all EADV scientific sessions, exhibition halls, press working area with Wi-Fi, press conferences, press material and interviews arranged with EADV spokespersons etc.
- Industries are allowed to restrict access of press to their Industry Satellite Sessions or HUBs

Media outlets and press representatives are asked to pre-register. To get a free press pass they are requested to send the following to [registration@eadv.org](mailto:registration@eadv.org) :

- A valid press card or an appropriate letter of assignment with two recent published articles (dermatology or venereology-related, or referring to a previous EADV event). Company, media outlet business cards are not accepted as credentials
- The completed press registration form

Press registration is open to any media outlet and/or its press representative:

- Journalists/reporters
- Freelance journalists (must declare who they represent)
- Online media
- Broadcast media (TV, radio)
- Editors
- Medical journals
- Newsletters
- Medical blogs



Press registration is not available to industry or its public relations representatives, event management, marketing or communications representatives, even if they have a valid press card. Please check the registration page to find alternative registration options.

The decision of the EADV is final regarding all press registration requests.

### **3 Embargo Policy**

Any media outlet or press representative wishing to attend an EADV event and/or to obtain official press releases from EADV, must commit to respecting any and all embargoes set by EADV. Press representatives who receive embargoed material from EADV understand that it is for their individual use and will not distribute the embargoed information to anyone else prior to the embargo release. Embargoed materials include – but are not limited to – original journal articles, abstracts from scientific meetings, written news releases, audio news releases, video news releases, slides and any other materials associated with the scientific information being presented or published.

Embargoed materials as well as results and information related to sessions at any meeting or event organised by EADV, are strictly confidential and cannot be disclosed in any manner or for any purpose prior to the lifting of the embargo by EADV.

For all sort of presentations at EADV events, the embargo is lifted with the start of the scientific session in which the concerned presentation/study is scheduled. For any questions related to embargoes, please contact the EADV Head of Corporate Relations for clarification prior to releasing the information. Abstracts are included in this embargo policy.

Please note that embargoed materials may be protected by copyright and cannot be reproduced without prior permission from the author.

Media outlets and press representatives, whether on-site or off site, are expected to abide by the full EADV media and embargo policy and ensure that any member of staff or any third party acting on their behalf and/or under their authority, whether on site or offsite, comply with the EADV media and embargo policy.

Breaking of an EADV embargo by any media outlet, press representative, member of staff or any third party acting on behalf of and/or under the authority of any media outlet or press representative is a contractual breach. The person/entity who released the information (i.e. the press representative who wrote the story/conducted the interview etc.) will be held accountable and will be subjected to the penalties listed below in Section 5.

Should circumstances arise in which publicly traded companies ask to disclose their submitted data prior to the EADV event for legal reasons or in order to comply with Securities and Exchange Commission requirements, the EADV may grant exceptional permission to release specific data. The EADV reserves all rights to determine what information can be released and to decline any request. The disclosure of any additional information, analysis or commentary is strictly forbidden and will be considered a breach of the Embargo Policy.

## 4 Filming, Photography, Recording Rules

- Presenters are the sole proprietors of the content they disclose at EADV events (data, photographs, slides, etc.) It is the responsibility of presenters or speakers to notify the audience of any restrictions on photographing or video/audio recording the content they are presenting. The announcement must be made at the beginning of each presentation. No scientific session presenter or exhibitor may be filmed, recorded or photographed without his/her consent (including the use of smart phones, mobile devices, etc.).
- Media outlets or press representatives who wish to film, take photos and/or record during scientific sessions or other unrestricted areas must have permission to do so.
- Video recording or photography in the Exhibition Halls is strictly forbidden.
- The use of tripods or light stands at EADV events requires advanced written permission from EADV.
- Commercial use of images taken at EADV events is strictly forbidden.
- Any public dissemination of photos or videos taken at an EADV must include the event.
- The official EADV trademark and/or logo may not be added without EADV prior written approval.
- Any video transmission or webcast from an EADV event must adhere to the Embargo Policy.
- The EADV will exchange the form for a filming/photo pass, for a specific time and location. Please contact [Kimberley.zimmermann@eadv.org](mailto:Kimberley.zimmermann@eadv.org) to get the permission. Please note that all slides are copyrighted material and cannot be reproduced without prior permission from the author.
- The EADV will approve requests on a case-by-case basis. Only registered media outlets or press representatives will be allowed to film, take photos and/or record at EADV events.
- Filming, recording and photography is strictly limited to the EADV rented premises. Any activity outside of the EADV event rented areas is subject to IFEMA regulations.

Media outlets and press representatives, are expected to abide by the full EADV media and embargo policy, including the filming/photography/recording policy and logo policy, and to make sure that any member of staff or any third party acting on their behalf and/or under their authority, comply with the said EADV media and embargo policy.

Breaking of the Photo / Video / Audio Recording Rules by any media outlet, press representative, member of staff or any third party acting on behalf of and/or under the authority of any media outlet or press representative is a contractual breach that may lead to sanctions under the conditions set forth in section 5.

## 5 Termination and/or revocation of Media Credentials

It is agreed that press representatives are responsible for their actions during EADV events and for those of any third party acting on their behalf and/or under their authority, whether on site or offsite, and for any publication or other communication containing results and information related to an EADV event. Media outlets are also responsible for the action of the press representative, staff and any third party acting on their behalf and/or under their authority, whether on-site or off-site, and for any publication containing results and information related to an EADV Event.

Consequently, in the event of a breach of any provision of the present EADV media and embargo policy by any media outlet, press representative, member of staff or any third party acting on behalf of and/or under the authority of any media outlet or press representative, EADV reserves the right to terminate immediately, without notice and without prejudice to any claim for damages or other remedy by any third party, the agreement given to any registered participant and their representatives to attend an EADV event.

Breaking of any provision of the EADV Media and Embargo Policy by any media outlet, press representative, member of staff or any third party acting on behalf of and/or under the authority of any media outlet or press representative is a contractual breach that may also lead to:

- Immediate suspension of the press representative's media credentials
- Immediate barring of the press representative from the event premises
- Removal of the press representative's name and/or of its media outlet from the EADV Press distribution list for two years or more starting from the time of the EADV Media and Embargo Policy break
- No access for the press representative to any EADV event for two years or more starting from the time of the EADV Media and Embargo Policy break
- No access for any press representative from the offending media to any EADV Event for two years or more starting from the time of the EADV Media and Embargo Policy break
- The EADV may communicate the EADV Media and Embargo Policy break and sanctions to its media lists
- And any other measure deemed appropriate to preserve EADV rights (or member rights), without prejudice to any claim for damages or other remedy by any third party

The absence of termination of the agreement and/or of any sanction from EADV does not constitute an acknowledgment of the media outlet or press representative misconduct and EADV reserves the right to proceed to the said termination and/or sanction at any time.

All matters arising from or connected with the compliance to the EADV media and embargo policy will be governed by Swiss Law, without reference to the conflict of laws principles. Any dispute arising out of this commitment shall be brought before the court in Switzerland.



## 6 Acceptance of Media

I have read and been informed about the EADV Media and Embargo policy and agree to abide by the policy guidelines as a condition to attend the EADV events as media outlet or press representative (journalists, reporters, photographers, etc.). Signing of the EADV Media and Embargo Policy is a prerequisite for Press registration (online or onsite)

Title:  Prof.  Dr. Gender:  Mr.  Mrs. / Ms.

Email address: \_\_\_\_\_

First Name: \_\_\_\_\_

Family Name: \_\_\_\_\_

Nationality: \_\_\_\_\_

Name of the media organization/publication: \_\_\_\_\_

Title and Name of the Contact person  
(supervisor): \_\_\_\_\_

Work Address: \_\_\_\_\_

Zip Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Mobile: \_\_\_\_\_

Date:

Signature and Stamp: